

SKIN THEORIE

LOGIC · RITUAL · GLOW

WHOLESALE PARTNERSHIPS



Become a Skin Theorie stockist.

Australian botanical skincare, built for skin longevity.

Skin Theorie's Luminary Collection is five clinically considered formulas — barrier-first, ingredient-led, made in Melbourne under GMP. A calm, premium range built to be easy to merchandise and easy to recommend, designed for the sensitive, barrier-conscious skin your clients are already asking about.

WHY PARTNER WITH SKIN THEORIE

Generous margins. 50% to 60% retail margin, depending on partner tier.

Low minimum order. Open a stockist account from 6 units — any product mix.

Tight, easy-to-merchandise range. Five hero products. No ingredient overload, no dead stock.

Stockist support included. Tester kit, counter cards, strut cards and a full staff training guide.

Postcode exclusivity. Available for Elite tier and above — protect your local market.

Premium positioning, real proof. GMP-certified formulas. 4.96★ verified rating on Judge.me (23 reviews).

THE LUMINARY COLLECTION

PRODUCT	KEY ACTIVES	RRP (AUD)
Clarity Gentle Gel Cleanser · 100ml	Aloe Vera (organic) · Calendula · Willowherb · Lemon Aspen (native)	\$76.00
Resilience Vitamin B Serum · 30ml	5% Niacinamide · Panthenol B5 · Oat · Olive Leaf	\$80.00
Radiance Lux Day Cream · 50g	Hyaluronic Acid · Lilly Pilly (native) · Green Tea · Vitamin E	\$82.50
Recovery Pink Clay Mask · 50g	Kaolin · Chamomile · Witch Hazel · Kakadu Plum (native)	\$76.00
Stillness Lux Night Cream · 50g	Vitamin A (Retinyl Palmitate) · Hyaluronic Acid · Davidson Plum (native)	\$87.00
Ultra Gift Set (3-Step)	Clarity + Resilience + Radiance	\$215.00
Complete Luminescence (5-Step)	Clarity + Resilience + Radiance + Recovery + Stillness	\$322.00



Australian Made · GMP ISO 22716:2007 · Vegan · Cruelty-Free · 2026 SHE-com Awards Nominee

BECOME A STOCKIST

We partner selectively with retailers whose clients and environment suit Skin Theorie's premium, results-led positioning, and review every application personally. To apply, email hello@skintheorie.com.au with a short note about your store and the products you'd like to stock.

Subject line: Wholesale Application — [Your Business Name]

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